

# SHEC

## Shabbona Hometown Events Committee

### Business Meeting Minutes

**Date:** 2/20/2016

**In Attendance:** Jamie Deutsch, Cindy Green-Deutsch, Kathy Marshall, Dan Marshall, Dwight Gosnell, Dawn Kimpflin, Jillian Plock, TJ Schiltz

President Jamie Deutsch called the regular meeting of the Shabbona Hometown Events Committee to order at 6:15 p.m.

Minutes Approved – CGD, DG

Financial Report (not provided) – Checking balance is just under \$800, but Cubs tickets have been purchased.

#### Old Business:

Moon jumps have been ordered: Royal flush, 3 in 1 princess, mayhem monster truck, 22' double-lane extreme slide, 58' rat race, and big rig obstacle. Cost approx. \$4,000.

The petting zoo is booked through Friendly Farms for \$750 (can cancel if something works out with FFA)

Food vendors: Screamers was given a deadline of March 1<sup>st</sup> to commit to selling food at the festival. Pastor Jim and Gary Taylor (hot dog guy) have been approached regarding their interest in the festival. We are looking for some smaller vendors to go along with Screamers (or other major food vendor).

The Daddy Daughter Dance is all set. New this year there will be a selfie-station and a decorated area for kids to take selfies. We'll possibly also provide some costumes and/or props. Kids & parents can post pictures with #SHEC. We will do an archway. Staff should try to wear some camo. Expected profit approx. \$1,000.

The Cubs bus trip is booked for July 23<sup>rd</sup>. 52 tickets bought at \$21/ticket plus \$50 parking pass and \$5 mailing fee. The driver will pick up in Shabbona at noon, then go to Elks for a while, with the plan to be in Milwaukee by 4 p.m. Tailgate for 2 hours and game at 6:05 p.m. Will be back in Shabbona by midnight. Total cost approx. \$49 per person, so ticket price will be set at \$65 per person. Tickets will not be considered sold until we have money in hand. The committee will pay cost, or \$50 per ticket. Expected profit approx. \$400-\$500. An underage person can purchase a ticket, but no drinking will be permitted for anyone under 21 years of age.

The mailer went out in February. The sponsorship committee will wait two weeks before sending out the special letter to sponsors.

Drawings are due for the T-shirt contest by April 7<sup>th</sup>. The winner of the pizza party will be announced April 11<sup>th</sup> and the pizza party scheduled for the 15<sup>th</sup>. Discussed quality of the t-shirts last year, which was mostly due to time constraints to meet the deadline. We will have more time this year to design and review.

#### New Business:

A vendor fair was suggested as a possible easy fundraiser at either IOCC or the Shabbona Fire Department. Cindy is looking for volunteers, probably on a Sunday in May.

Dwight showed off the new website design. He is looking for a current picture to match up to the "past" picture.

Discussed restructuring committee and positions. Jamie would like sub-committees to take initiative and know they don't have to have all decisions approved through him first. Don't be afraid to delegate.

Hometown Citizen – discussed using public forum to let public vote on nominees.

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Next meeting TBD

Meeting adjourned at 8 p.m. Motion by Kathy, 2<sup>nd</sup> by Dwight

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Minutes taken by Kathy Marshall