

SHEC

Shabbona Hometown Events Committee Business Meeting Minutes

Date: 3/31/17

In Attendance: Jamie Deutsch, Cindy Green-Deutsch, Kathy Marshall, Dan Marshall, Dwight Gosnell, Dawn Kimpflin, Roy Kimpflin, Mel Hulmes, Steve Hulmes, Katie Greer, Steve Greer, Brittani Holliday

President Jamie Deutsch called the regular meeting of the Shabbona Hometown Events Committee to order at 7:10 p.m.

Minutes – Not provided

Financial Report - Sponsorships=\$4,040, Vendor Fair profit \$470, Current Balance \$4,989

Old Business:

Reviewed committee members and their assignments – No changes

New Business:

Theme – Brainstormed for a theme. Will revisit at the end of meeting.

The festival date and line-up will stay the same (July 4th)

Attractions – The inflatables have already been ordered to secure the desired attractions, including the zipline which was reserved in August 2016. SHEC also received a \$500 credit from Amoonjump4u due to the problems with the generators during the 2016 festival. Other attractions include: Playland Jr., Patriotic Slide, Meltdown, Ferris Wheel (5-in-1 obstacle). The petting zoo is also reserved again.

Cindy suggested finding someone like the youth group or JFK to do face painting, but SHEC would still buy the supplies. Cindy will talk to Pam.

Dawn will figure out food vendors. There was discussion on using more than one to reduce lines.

Dr. Purdy's lot – Dr. Purdy requested that we roll the lot. Hulmes offered to use theirs to get it done. There was discussion about moving the festival to Cherokee instead as another option. No change this year. We need to make sure the lot is mowed the day before the festival. The trees have already been trimmed.

Sponsorship – We can't get a donation from the Potowatomi Tribe without a 501c3. Dwight will look into what was needed to obtain the donation from Monsanto last year. Cindy will also ask Kelly Merchant about getting one this year. Also need to pursue Nextera for a donation if anyone knows a contact. We need to collect another \$2,000 in donations to meet our goal.

Daddy Daughter Dance – There was discussion on whether or not to continue holding the dance as it does not bring in much money and attendance has been very low. A motion was made to hold it every other year, moved by Cindy, 2nd by Dawn. All ayes,

Mailing – to be sent in May

Bus trip – No group sales available. The only option for a Saturday game would cost \$250 per person so it was decided not to pursue.

T-shirts – Lisa will distribute the t-shirt contest rules and deadlines to the schools. Will only offer a pre-sale in the mailing and will not sell them the day of the festival. T-shirts will also only be provided to workers and t-shirt design winners, not children of the workers, to reduce costs.

Hometown Citizen – This will be included in the mailing.

Theme – A SALUTE TO AMERICA

Future of SHEC – Jamie asked everyone to think about the future of SHEC. Tabled until a later date.

Next meeting April 28th at 7pm to vote on t-shirt design and fold mailing

Meeting adjourned at 8:57 p.m. Motion by Cindy, 2nd by Dawn

Minutes taken by Kathy Marshall