

SHEC

Shabbona Hometown Events Committee

Business Meeting Minutes

Date: 4/28/17

In Attendance: Jamie Deutsch, Cindy Green-Deutsch, Kathy Marshall, Dan Marshall, Dwight Gosnell, Beth Gosnell, Dawn Kimpflin, Roy Kimpflin, Mel Hulmes, Steve Hulmes, Steve Greer, Brittani Holliday, Lisa Headon

President Jamie Deutsch called the regular meeting of the Shabbona Hometown Events Committee to order at 7:08 p.m.

Minutes – Read and approved with motion by Mel, 2nd by Dawn

Financial Report – Current Balance \$6,465.16. Expected expenses include moon jumps \$4,596 & petting zoo \$750, plus other miscellaneous expenses.

Old Business:

Reviewed line up and rides. Amoonjump4u is providing workers for the two big rides. We will need to man the other three.

Face painting – Pam Ottengheime told Cindy that the UCC youth group is interested in doing face-painting during the festival. SHEC will provide the supplies. The youth group will ask for donations. Cindy will confirm with Pam closer to the festival.

Sponsorship – Currently at \$5,600. All sponsors have been contacted once. Cindy will work on a follow-up letter this weekend as we still need ~\$2,000. If you have any suggestions or contacts, let Cindy know before Monday.

New Business:

Parade – Only one parade entry received so far. Kathy will work on a focused mailing to be sent out by the end of next week. Jamie has secured the required permit and has sent the letter to the auxiliary police.

Vendors – Screamers is the only confirmed food vendor so far. They also have confirmed they will do the ice cream eating contest again this year. It was noted that we will need an extra table pulled out this year for use during the contest. One is not big enough. Screamers will also provide the sundae certificates for the t-shirt winner. We also have three other vendor entries, plus Dawn is pursuing a sno-cone vendor.

It was confirmed that the UCC will have their volleyball court installed on the lot before the festival. We may need to rearrange our layout from prior years to adjust for it.

Dwight is responsible for mowing the lot the day before the festival. Somebody already rolled the lot.

Website – is up-to-date. All forms are available on the website, so it is a good resource for providing information. The new image looks awesome!

Hometown Citizen – will be in the mailing, to be discussed more next month.

The mailing will go out in two weeks (approx.. 1700 pieces). Jamie will prepare and print. There was some discussion on the layout.

T-shirts – Winners: 1st place – Jill Shotsberger
2nd place – Avery Boehne

Lisa will notify the winners, get their shirt size, and ask if they can carry the banner. Lisa is also working on t-shirt prices and will work with Cindy for the sponsor list on the back. The committee chose safety green for this year's staff shirt color. T-shirts won't be provided to ice cream contest winners this year as determining the sizes ahead of time is difficult. Jamie will find another type of prize or trophy for the winners.

Next meeting June 2nd at 7pm

Meeting adjourned at 8:18 p.m. Motion by Dawn, 2nd by Dwight

Minutes taken by Kathy Marshall